

# GREATER **IOWA ASPHALT** CONFERENCE



## **& EQUIPMENT EXPO**

### **SPONSORSHIP OPPORTUNITIES**

#### **APAI AWARDS LUNCHEON**

**\$3,500 (1 opportunity)**

Premier sole Sponsorship for the APAI Awards Luncheon on March 5. Includes logo display, signage, and verbal mentions during the program.

#### **WORKING MAN'S BREAK**

**\$3,000 (1 opportunity)**

Premier sole Sponsorship for the Working Man's Break on Wed., March 4 during the opening of the Equipment Expo. Includes logo display, signage, and verbal mentions during the event.

#### **GIAC THURSDAY EVENING RECEPTION**

**\$2,500 (2 opportunities)**

Be a Sponsor for the fun-filled, high-energy Asphalt Vegas at the Thursday Night Reception in the Exhibition Hall. Includes logo display, signage, and verbal mentions during the event.

#### **CONFERENCE LANYARDS (VENDOR TO PROVIDE)**

**\$2,000 (1 opportunity)**

Vendor will provide custom printed lanyards for the event featuring their company logo and the GIAC event logo. A great opportunity to build name brand recognition.

#### **FRIDAY MORNING BREAKFAST**

**\$500 (5 opportunities)**

Be a Sponsor for Friday Morning Breakfast where scrambled eggs and camaraderie go hand-in-hand. Includes table logo display, signage and verbal mention at Friday session.

#### **CONFERENCE BREAKS:**

##### **THURSDAY MORNING**

**\$1,500 (1 opportunity)**

##### **THURSDAY AFTERNOON**

**\$1,500 (1 opportunity)**

Sponsor one or both of the 30 minute breaks on Thursday in the Exhibition Hall. Includes table logo display, signage and verbal mentions during the Thursday sessions.

#### **KEYNOTE SPEAKER SPONSOR**

**\$750 (5 opportunities)**

Be part of what everyone will be talking about! Sponsor GIAC Keynote speaker Amelia Rose Earhart, Commercial Pilot and NBC Journalist. Includes logo display, signage and verbal mentions before and after Amelia's presentation.

#### **BANNER LOGO**

**\$250 (unlimited opportunities)**

Your logo will be displayed as part of general sponsored activities. All listed sponsors will also be included as part of the Banner.