

# GREATER **IOWA ASPHALT** CONFERENCE



## **& EQUIPMENT EXPO** **SPONSORSHIP OPPORTUNITIES**

### **APAI AWARDS LUNCHEON**

**\$5,000 (1 opportunity)**

Premier sole Sponsorship for the APAI Awards Luncheon on March 2. Includes logo display, signage, and verbal mentions during the program.

### **WORKING (Wo)MAN'S BREAK**

**\$3,000 (2 opportunities )**

Premier sole Sponsorship for the Working Man's Break on Wed., March 1 during the opening of the Equipment Expo. Includes logo display, signage, and verbal mentions during the event.

### **KEYNOTE SPEAKER SPONSOR**

**\$2,500 (4 opportunities)**

Be part of what everyone will be talking about! Sponsor GIAC Keynote speaker Kris Paronto, Inspiring Hero of the 2012 Benghazi Attack and Subject of the Book "13 Hours".

### **GIAC THURSDAY EVENING RECEPTION**

**\$2,500 (3 opportunities)**

Be a Sponsor for the fun-filled, high-energy "Casino Night" at the Thursday Night Reception in the Exhibition Hall. Includes logo display, signage, and verbal mentions during the event.

### **THURSDAY MORNING BREAKFAST**

**\$1,000 (3 opportunities)**

Be a Sponsor for Friday Morning Breakfast where scrambled eggs and camaraderie go hand-in-hand. Includes table logo display, signage and verbal mention at Thursday session.

### **FRIDAY MORNING BREAKFAST**

**\$1,000 (3 opportunities)**

Be a Sponsor for Friday Morning Breakfast where scrambled eggs and camaraderie go hand-in-hand. Includes table logo display, signage and verbal mention at Friday session.

### **CONFERENCE BREAKS:**

#### **THURSDAY MORNING**

**\$1,000 (1 opportunity)**

#### **THURSDAY AFTERNOON**

**\$1,000 (1 opportunity)**

Sponsor one or both of the 30 minute breaks on Thursday in the Exhibition Hall. Includes table logo display, signage and verbal mentions during the Thursday sessions.